

Latest Poll in CA 50th Congressional District Shows Carl DeMaio Strongest GOP Candidate to Win

San Diego – In late June, The Tarrance Group conducted a scientific poll of voters in the 50th Congressional District.

According to the summary memo on the polling research, pollster Dave Sackett writes: “Carl DeMaio is the top performing Republican candidate on every different potential iteration of a ballot test and holds leads over both Duncan Hunter and Darrell Issa on primary ballot tests that include each of them.”

“I’m grateful for the support we are receiving from every part of the district, but election day is always the only poll that really matters so we are taking nothing for granted and working hard each and every day to listen to voters and win their support,” said DeMaio.

Carl DeMaio Has Strongest Favorability Ratings of Any GOP Candidate

Three candidates have high name-ID in the district, but only Carl DeMaio has an overwhelmingly net positive rating.

Among Republican primary voters, DeMaio maintains a seventy-four percent (74%) favorable rating – the best of all three candidates. Trump voters, as well as both social and fiscal conservatives, view him favorably and view him to be conservative.

DeMaio’s appeal extends to Independent/DTS voters as well. Among Independent primary voters, DeMaio scores a solid 48% favorable rating. In contrast, Duncan Hunter’s unfavorable rating among Independent voters is up at 66% - while only 15% of Independent voters view DeMaio negatively.

CANDIDATE	FAVORABLE	UNFAVORABLE	TOTAL NAME ID
Carl DeMaio	51%	18%	85%
Darrell Issa	41%	32%	83%
Duncan Hunter	37%	54%	97%

Ballot Tests: In Every Scenario, Carl DeMaio Wins Primary

The poll tested three different candidate fields to examine voter preferences in the event of different candidates running for office. ***No matter what combination of candidates, Carl DeMaio wins the primary to advance to the runoff against the lone Democrat candidate – each and every time.***

In addition, each field of candidates was tested both before and after messaging. First Ballot Tests gauge how voters would vote if the election were held today without any additional messaging or information provided to them. Second Ballot Tests gauge how voters would vote after positive and negative statements are read about the candidates to simulate messaging during a campaign. DeMaio had a solid lead in both First and Second ballot tests in each candidate combination.

NOTE: The lesser candidates examined in this poll and other polls were State Senator Brian Jones, Joel Anderson, Bill Wells, Sam Abed, Matt Rahn, and Larry Wilske. In those tests, none of these candidates received more than single-digit support.

CANDIDATE FIELD 1	FIRST BALLOT	SECOND BALLOT	NET MOVEMENT
Carl DeMaio (R)	34%	41%	+7%
Ammar Campa Najjar (D)	37%	40%	+3%
Lesser Candidates Combined	15%	12%	-3%
Undecided	13%	7%	-6%

CANDIDATE FIELD 2	FIRST BALLOT	SECOND BALLOT	NET MOVEMENT
Carl DeMaio (R)	24%	36%	+12%
Ammar Campa Najjar (D)	36%	39%	+3%
Duncan Hunter (R)	21%	10%	-11%
Lesser Candidates Combined	7%	6%	-1%
Undecided	12%	9%	-3%

CANDIDATE FIELD 3	FIRST BALLOT	SECOND BALLOT	NET MOVEMENT
Carl DeMaio (R)	28%	35%	+7%
Ammar Campa Najjar (D)	37%	39%	+2%
Darrell Issa (R)	20%	13%	-7%
Lesser Candidates Combined	4%	2%	-2%
Undecided	11%	10%	-1%

MEMORANDUM

TO: CARL DEMAIO EXPLORATORY COMMITTEE

FROM: DAVE SACKETT

RE: KEY FINDINGS FROM A SURVEY OF PRIMARY VOTER ATTITUDES IN CALIFORNIA'S FIFTIETH CONGRESSIONAL DISTRICT.

DATE: AUGUST 1, 2019

The Tarrance Group is pleased to present Carl DeMaio Exploratory Committee with the key findings from a survey of voter attitudes in California's Fiftieth Congressional District. These key findings are based on telephone interviews with N=302 "likely" registered primary voters throughout the district. Responses to this survey were gathered June 24-26, 2019, and the margin of error associated with a sample of this type is $\pm 5.8\%$ in 95 out of 100 cases.

KEY FINDINGS

- Carl DeMaio has the strongest image ratings of all of the potential Republican candidates – both among the primary electorate as a whole as well as among Republican primary voters. Among the primary electorate as a whole, his favorable rating is +10 higher than Darrell Issa and +14 higher than Duncan Hunter.
- Among Republican primary voters, DeMaio maintains a seventy-four percent (74%) favorable rating, and DeMaio's favorable rating among Republican primary voters is +7 higher than Darrell Issa and +9 higher than Duncan Hunter.
- DeMaio also has much better image ratings among DTS and Independent voters than either Duncan Hunter or Darrell Issa. Duncan Hunter's unfavorable rating among DTS and Independent voters is up at 66%, and Darrell Issa's negatives among DTS voters are as high as his favorable ratings.

- DeMaio, in contrast, stands with a favorable rating of forty-eight percent (48%) among DTS and Independent voters and an unfavorable rating of only fifteen percent (15%), giving him a solid 3.1 to 1 image ratio among DTS and Independent voters.
- Views of Carl DeMaio's ideology are very well aligned both from the perspective of the primary electorate as a whole and the views of Republican primary voters. His conservative rating stands at 60% among Trump Republicans and rises to seventy-one percent (71%) among very conservative voters.

- Carl DeMaio is the top performing Republican candidate on every different potential iteration of a ballot test and holds leads over both Duncan Hunter and Darrell Issa on primary ballot tests that include each of them. DeMaio holds a lead of +8 over Darrell Issa on a primary ballot test that includes the two of them.

- Primary voters in the district are well aware of DeMaio's leadership in the campaigns against California's car and gas tax hikes, and his current campaign against the congestion tax on drivers, and eighty-three percent (83%) of Republican primary voters and 60% of all primary voters indicate they would be more likely to vote for him based on these efforts.

- There is also significant resistance, among both primary voters as a whole and Republican primary voters to Darrell Issa running in a different district, with almost two-thirds of primary voters indicating they don't believe that he should run in California CD 50.

- After exposure to the contrasting records of Carl DeMaio and Darrell Issa, DeMaio's lead over Darrell Issa more the doubles and DeMaio leads Darrell Issa by +22 on a second ballot test.

###